

ORDER



Orders
Order / Rev: 166068
Alt Order #: 06315032
Product Desc: AMERICAN FUTURE FUND
Estimate: 2029
Flight Dates: 09/14/12 - 09/20/12
Original Date / Rev: 09/14/12 / 09/14/12
Order Type: GENERAL

WDJT-TV-LP

Primary AE: Matthew Norten
Sales Office: HDC
Sales Region: NAT

Agency
Name: Mentzer Media Services
Buying Contact: Elise Cloyd
Billing Contact:
 600 Fairmount Ave. #306
 Towson, MD 21286

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Issue/American Future Fund
Demographic: A50+
Product Codes: PL Issue
Priority: P-1
Revenue Codes: AGY, POL, ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/20/12	50	\$46,250.00	\$39,312.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	50	\$46,250.00	\$39,312.50	0.00
Totals	50	\$46,250.00	\$39,312.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Matthew Norten			Start Of Order - End Of Order	100%

Order Share	Share	Total
WDJT-TV-LP	27%	\$46,250.00
Market	100%	\$171,296.30

Competitive Share	Share	Total
CABLE	0%	\$0.00
WBME	0%	\$0.00
WCGV	0%	\$0.00
WISN	31%	\$53,101.85
WITI	21%	\$35,972.22
WMLW-	0%	\$0.00
WPXE	0%	\$0.00
WTMJ	21%	\$35,972.22
WVTV	0%	\$0.00
WYTU	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	WDJT	09/15/12	09/15/12	CBS58 Nws 5p M-Sa/530M		5-530p/530-6p	-----S-	:30	1	\$300.00	P-1	0.00	NM	15	\$8,200.00
				CBS58 Nws 5p M-Sa/530p Su											

5P NEWS

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 09/10/12	09/16/12	-----S-	1	\$300.00	0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
1	WDJT	09/10/12-09/16/12	CBS58 Nws 5p M-Sa/530p	S5-530p/530-6p	-----Sa--	:30	(\$300.00)	0.00	NM

See MG 3.2,3.3,3.4,3.5,3.6,3.7,3.8,3.9,3.10,3.11,3.12,3.13,3.14,3.15,3.16
 [program change; no news]

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 Flight Dates: 09/14/12 - 09/20/12

Advertiser: Issue/American Future Fund
 Product Desc: AMERICAN FUTURE FUND
 Estimate: 2029
 WDJT-TV-LP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
10	WDJT	09/15/12	09/15/12	Sa 9p - 10p 48 Hours Mystery	CM	9p - 10p -----1-	:30	1	\$1,600.00	P-1	0.00	NM	1	\$1,600.00
48 HOURS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----1-				1	\$1,600.00		0.00			
11	WDJT	09/16/12	09/16/12	Su 8p - 9p The Good Wife	CM	8p-9p -----1	:30	1	\$2,000.00	P-1	0.00	NM	1	\$2,000.00
GOOD WIFE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----1				1	\$2,000.00		0.00			
12	WDJT	09/16/12	09/16/12	Su 9p - 10p Mentalist	CM	9p-10p -----1	:30	1	\$2,000.00	P-1	0.00	NM	1	\$2,000.00
MENTALIST														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----1				1	\$2,000.00		0.00			
13	WDJT	09/17/12	09/20/12	Dr. Phil 4p-5p Dr. Phil 4p-5p	CM	4p-5p MT-T---	:30	3	\$450.00	P-1	0.00	NM	3	\$1,350.00
DR PHIL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MT-T---				3	\$450.00		0.00			
14	WDJT	09/17/12	09/19/12	Jeopardy 6p-630p 6p-630p/Jeopardy	CM	M-F 6p-630p M-W----	:30	4	\$1,000.00	P-1	0.00	NM	4	\$4,000.00
JEOPARDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-W----				4	\$1,000.00		0.00			
15	WDJT	09/18/12	09/20/12	Jeopardy 6p-630p 6p-630p/Jeopardy	CM	M-F 6p-630p -TWT---	:30	2	\$1,000.00	P-1	0.00	NM	2	\$2,000.00
JEOPARDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWT---				2	\$1,000.00		0.00			
16	WDJT	09/17/12	09/19/12	Wheel of Fortune 630p-7p 630p-7p/Wheel	CM	M-F 630p-7p M-W----	:30	2	\$1,000.00	P-1	0.00	NM	2	\$2,000.00
WHEEL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-W----				2	\$1,000.00		0.00			
17	WDJT	09/18/12	09/20/12	Wheel of Fortune 630p-7p 630p-7p/Wheel	CM	M-F 630p-7p -T-T---	:30	4	\$1,000.00	P-1	0.00	NM	4	\$4,000.00
WHEEL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-T-T---				4	\$1,000.00		0.00			
18	WDJT	09/17/12	09/20/12	CBS58 Nws 5p M-Sa/530M CBS58 Nws 5p M-Sa/530p Su	CM	5-530p/530-6p MTWT---	:30	4	\$300.00	P-1	0.00	NM	4	\$1,200.00
5P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MTWT---				4	\$300.00		0.00			
19	WDJT	09/17/12	09/20/12	M-F Late News M-F Late News	CM	10p-1035p MTWT---	:30	4	\$1,200.00	P-1	0.00	NM	4	\$4,800.00
10P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MTWT---				4	\$1,200.00		0.00			
20	WDJT	09/17/12	09/17/12	Mo 9p - 10p Hawaii Five-O	CM	Mo 9p - 10p 1-----	:30	1	\$2,000.00	P-1	0.00	NM	1	\$2,000.00
HAWAII 5-0														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	1-----				1	\$2,000.00		0.00			
21	WDJT	09/18/12	09/18/12	Tu 7p - 8p NCIS	CM	Tu 7p - 8p -1-----	:30	1	\$2,400.00	P-1	0.00	NM	1	\$2,400.00
NCIS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-1-----				1	\$2,400.00		0.00			
22	WDJT	09/18/12	09/18/12	Tu 8p - 9p	CM	Tu 8p - 9p -1-----	:30	1	\$2,400.00	P-1	0.00	NM	1	\$2,400.00

